





# **Mentor Spotlight**Nathan Pearson-Smith

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Nathan is the founder of 18 Ventures, a mission driven crypto VC firm that puts founders in a position to execute on what they do best, by delivering results in key areas where they lack expertise.

18 Ventures' focus is to bring out the best in founders, by allowing them to zero in on what they are great at, by taking the pressure off them having to work on tasks they are either not great at, or simply don't want to do but which they know are important. 18 Ventures specialises in supporting it's portfolio companies with strategic expansion, business development and go-to-market launch.

In 2019, Nathan served as VP of Business Development at Stratx Consulting Inc., a strategic advisory and investment firm specializing in global liquidity solutions for select token projects.

In 2016 Nathan was a founding member, and lead Business Development at WhiteHat GB (now Multiverse) a U.K.-based ed-tech company focused on education and training, now valued at \$500m.

**18**Ventures.





#### In the News:







## Stratx hires Nathan Pearson — Smith as VP of Business Development

X Stratx Consulting Inc. Mar 28, 2019 · 1 min read

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Stratx is pleased to announce that Nathan Pearson — Smith has joined the global Blockchain firm as Vice President of Business Development.

Stratx is a strategic advisory and investment firm specializing in global liquidity solutions for select token projects. The firm performs rigorous analysis of exceptional digital asset projects in pursuit of the highest fundamental, technical, and legal standards.

## Lepricon and 18 Ventures Ink Business Development Deal

Lepricon.io 5 days ago · 2 min read

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## Did you know?

Nathan is an avid basketball fan and collector of basketball NFT's. He is passionate about self-development, becoming the best version of yourself and helping people reach their potential. His sources of inspiration include the late Kobe Bryant, David Goggins, James Clear, Jim Rohn and Gretchen Rubin,

